

## Advertising Rates 2018: FishersIsland.net & eFog Horn

*NOTE: All ads except for Business Card and E-newsletter Thumbnail can link to either a FishersIsland.net Directory Listing or your External Website.*

### FEATURED ADVERTISER\* - \$1,250 ANNUAL

*Includes:*

- 566x210 – E-newsletter ‘Banner’ Ad to run with monthly FH issue  
*(New ads must be submitted by 2nd Friday of month)*
- 312x175 – Ad for Animated Slider at Top of Sidebar  
*(Rotates with other Featured Advertisers)*
- 300x100 – Sidebar Ad
- 150x150 – Logo on Current Fog Horn website Page
- 150x150 – Logo on Advertisers Page
- FishersIsland.net Directory Listing

*\* Can change Ads and Directory Listing monthly.*

### ENHANCED PACKAGE - \$250/6 MONTHS - \$450/ANNUAL

*Includes:*

- 300x100 – Sidebar Ad\*
- 150x150 – Logo on Advertisers Page
- Thumbnail Logo – In E-newsletter Linking to Advertiser Page
- FishersIsland.net Directory Listing

*\*Can change Ad up to 2 times for 6 Month Pkg. / 4 times for Annual Pkg.*

### BUSINESS CARD\* - \$125/ANNUAL

*Includes:*

- 300x100 Sidebar Ad
- FishersIsland.net Directory Listing

*\*No external Links to other websites*

### CLASSIFIED - \$25/MONTH

*Includes:*

Post in Classified Section

- 150x150 – Logo (or photo) for Post Excerpt to Link to Full Post
- 660x330 – Featured Photo with Post text (or can use smaller logo)  
*(Featured photo can be 660 wide x any height) Will show in “Latest News” on Home page and News page until more news is posted.*

### DIRECTORY LISTING - \$100/ANNUAL

*Includes:*

- 150x150 – Logo for Listing Excerpt to Link to Full Listing Page
- 660x330 – Featured Photo within Listing

*\* Can change Listing up to 2 times per year (suggest Spring and Fall).*

### DESIGN SERVICES

We can design your ad for you for an additional \$30 if you supply your Text, Logo and any Image that you would like to use. This fee includes a proof of the ad emailed to you for approval and/or one round of minor edits before the ad is published to the website. We can also provide a stock image for an additional \$10 if you do not have an image or logo for us to use.

### Helpful Links:

[www.fishersisland.net](http://www.fishersisland.net)

eFogHorn Sample:

[http://fishersisland.net/?wysija-page=1&controller=email&action=view&email\\_id=86&wysijap=subscriptions&user\\_id=3](http://fishersisland.net/?wysija-page=1&controller=email&action=view&email_id=86&wysijap=subscriptions&user_id=3)

Fog Horn Online:

<http://fishersisland.net/fog-horn/>

FishersIsland.net Advertisers Page:

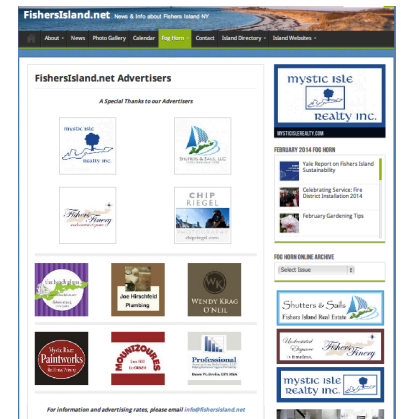
<http://fishersisland.net/fog-horn/fishersisland-net-advertisers/>

FishersIsland.net Directory:

<http://fishersisland.net/island-directory/>



Thumbnail Logo Link to Advertiser Page (below)



### PLACE YOUR CLASSIFIED AD HERE

February 19, 2014

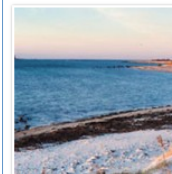


#### Classified Ad Information

To place a classified ad, please contact us at [info@fishersisland.net](mailto:info@fishersisland.net).  
[Read More »](#)

[Classified Ad Link to Full Listing Page](#)

### Fishers Island Communications



Phone: 631-788-7487  
Email: [info@fishersisland.net](mailto:info@fishersisland.net)  
FishersIsland.net  
Fishers Island Fog Horn, the Island's Newsletter

[Read More »](#)

[Directory Listing Link to Full Listing Page](#)